

**Southwest Education Council for Journalism & Mass Communication  
2009 Southwest Symposium  
Call for Papers**

**The University of Texas at Arlington**  
Arlington, Texas – **Nov. 6 & 7, 2009**

**PAPER SUBMISSION DEADLINE: July 21, 2009 12:00AM [dshipka@lsu.edu](mailto:dshipka@lsu.edu)**

**All e-mailed papers must be received on or before this date.**

Faculty and graduate students are invited to submit papers on any topic related to journalism and mass communication. All scholarly methodologies are welcome. All papers will be refereed and top paper authors will be honored with special awards. The top six papers selected for presentation are eligible for publication in the *Southwestern Mass Communication Journal* without additional review.

- Paper submissions are restricted to faculty members and graduate students of academic institutions in Arizona, Arkansas, Colorado, Louisiana, New Mexico, Oklahoma, Texas and Utah.
- Papers must be presented at the symposium by the author or co-author. All paper presenters **MUST** pre-register. Presenters who fail to **PRE-REGISTER** will be removed from the program.
- Authors' names, academic institutions, addresses, phone numbers and e-mail addresses must be included on the title page only.
- Authors are strongly urged to observe the publication guidelines of the *Southwestern Mass Communication Journal* with regard to length. Preferred length is 1,000 to 5,000 words. However, no manuscript (including tables, graphs, figures and citations) should exceed 25 pages. Articles selected from the fall conference for the Conference Edition of the journal must be made to conform to this length requirement during final modifications before they can be published. Typically, no more than five tables will be published in a single manuscript.
- Concurrent submission of papers to more than one conference and/or for publication is considered unprofessional. Papers submitted for consideration should not be submitted elsewhere until after the conference ends or the authors must withdraw the submission from other considerations if the paper is selected for presentation.
- Papers selected from institutions not currently members of SWECJMC may be presented; however, nonmember authors will be required to pay an additional \$10 upon registration. (Encourage your institution to become a member if it is not already.)

This conference is accepting online paper submissions. Send submissions to [dshipka@lsu.edu](mailto:dshipka@lsu.edu) Please include your e-mail address for notification of receipt.

**Send papers to:**

Dr. Danny Shipka  
Louisiana State University  
Manship School of Mass Communication  
251 Hodges  
Baton Rouge, LA 70803

**For more information, call: (225) 578-8451**

Web site: [www.swecjmc.org](http://www.swecjmc.org)

**Send e-mail attachments and questions to:**

**[dshipka@lsu.edu](mailto:dshipka@lsu.edu)**

# Pedagogy Poster Session

## A Poster Session for Teaching Research and Application

Poster Session Submission deadline: July 21, 2009

Share your successful teaching innovations and pedagogy research with mass communication faculty and graduate students from SWECJMC institutions. Accepted presenters will host their display during an assigned 1-hour poster session. Posters or 3-panel display board may not exceed 3' by 4'. Easels and tables will be provided on which to display your poster.

To facilitate refereed judging, please submit three (3) copies of each of the following documents, making sure they include all of the information as described:

Cover Page that includes:

1. Name of presenter (you must register for the conference once your presentation has been accepted)
2. Affiliation
3. Contact Information
4. Entry title

Abstract:

1. Title
2. 100-word abstract describing the research or innovation to be presented
3. Explanation of your study or application including objectives and outcomes
4. DO NOT include author name(s) on the abstract.

Submit entries to:

Dr. Danny Shipka  
Louisiana State University  
Manship School of Mass Communication  
251 Hodges  
Baton Rouge, LA 70803

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**Send e-mail attachments and questions to:**  
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